What Works for Me
Successful OER Strategies

MiALA Open Educational Resources
Interest Group Webinar
Open Education Week 2018
Tuesday, March 6, 2018, 3:00-4:00 pm
Upcoming Events

MiALA Annual Conference 2018

SUSTAINABILITY IN ACADEMIC LIBRARIES
May 17 & 18, 2018
Kellogg Hotel & Conference Center
Lansing, Michigan

"Will You Still Love Me Tomorrow?": OER and Sustainability through Community
Panel Presentation on Thursday
Presenters: Tina Ulrich, Northwestern Michigan College
Michele Pratt, Delta College
Regina Gong, Lansing Community College
Kendra Lake, St. Clair County Community College
Ronda Edwards, Michigan Colleges Online

OER IG Business Meeting
12:00 - 1:30 pm Lunch/"Birds of a Feather" Interest Group Sessions
Upcoming Events

OER Summit

Friday, September 21, 2018
Saint Clair County Community College
Port Huron, Michigan
Upcoming Events

Open Education Conference

The 15th Annual Open Education Conference

Oct. 10-12, Niagara Falls, New York
What Works for Me
Successful OER Strategies

MiALa Open Educational Resources Interest Group Webinar
Open Education Week 2018
Tuesday, March 6, 2018, 3:00-4:00 pm
Speaker

Michele Pratt
Library Manager
Delta College
michelepratt@delta.edu

TOPIC: Getting Institutional Support and Faculty Incentives
Speaker

Kate Pittsley-Sousa

Education Librarian & Coordinator, EMU Library Textbook Affordability Initiative Eastern Michigan University
kate.pittsley@emich.edu

TOPIC: OER Over Easy: Tools for Working with Busy Faculty
THE EMU LIBRARY TEXTBOOK AFFORDABILITY INITIATIVE

Multi-pronged approach since 2006 has included:

- Offer seminars for faculty/lecturers
- Give many talks on campus
- Collaborate with instructors to find OER
- Co-ordinate efforts w/ instructional designers, Faculty Development Center, & tutoring center
- Provide library e-books for courses
- Create an easy-to-use tool for finding alternatives
MOST FACULTY HAVE A LOT GOING ON

Plate Spinning, Vincent Cornelius
https://www.flickr.com/photos/vcorne
E-BOOK EFFORTS
SURPRISE!
HERE’S AN E-BOOK FOR YOUR COURSE

2013 - Used $4,000 local tech innovation grant to experiment with providing library e-books for titles already assigned in courses.

Sent instructors links and tips for students.
JUST ASK FOR IT -

2014 – $5000 local grant asked faculty to fill out a form to request a library e-book for their course.

When book not available, made OER suggestions or offered help finding alternatives.
GREAT RETURN ON INVESTMENT

• E-books owned in perpetuity
• Very heavy usage of many titles
• Turn-aways on limited user books less than 1% of the time
• Still worried about non-linear model books, but have worked ok at EMU (where classes are small)
• Few technical issues
• Enthusiastic response from faculty and students
TO BE CONTINUED

Online Request Form continued with general library collection funds

Surprise e-books continued by subject librarian purchases and donated/sponsored funds
MAKING OER EASY TO FIND
LIBGUIDE WITH GOOGLE CUSTOM SEARCHES

Textbook Alternatives

- Start
- Open Access Texts
- Online Text of Classic Works
- Alternative Texts
- University Presses & Scholarly Publishers
- Library E-Books
- Textbook Affordability Initiative
- WIP Grant
- eFellows Grant
- Online Articles
- Open Educational Resources
- Syllabi Repositories
- Video Sources
- Research & Discussion

Open Text Search

This searches the sites in the Open Access Textbook Collections box and the Single Textbooks box. Collections that must be searched separately are linked in a separate box on this page. You'll need to skip ads at the beginning (powered by free Google Custom search).

[Search Box]

Open Access Textbook Collections

Your subject librarian may be able to help you find open access texts beyond those found in these collections.

- OpenStax College
- College Open Textbooks
  Collection of open access texts from the College Open Textbooks Collaborative.
- BC Open Textbook Collection
  Includes open texts funded by British Columbia government and open texts reviewed by faculty on many topics. Easy to scan by topic area.
- Open Textbooks Library
  Searchable collection of open textbooks.
- OER Guide Texts Plus

Why use Open Textbook materials?

[Video]

Double Click for full screen.

3-minute clip describes why a prof at University of Lethbridge (Alberta CA) uses open materials.

Tips on Using Open Texts

- Open Attribution Builder
  This tool makes it easy to create a proper attribution statement for open materials that you adopt or adapt.
He's now assigning this one
MAKING IT EASY TO SHARE

A GENERIC VERSION OF OUR TEXT ALTERNATIVES GUIDE WITH A CC LICENSE
Explore Textbook Alternatives

Alternatives to Traditional Textbooks
Some faculty have had success using a combination of the following types of materials in lieu of a traditional textbook:

Open Access Textbooks
Open access textbooks allow students to read texts online for free. Higher quality (sometimes peer reviewed) open access texts are becoming available. See the Open Access Texts page.

Alternative Textbooks
Some new entrants to the textbook market offer students the choice of very inexpensive e-texts or low cost print versions of the same. These publishers' low cost models mean that they don't send publishers reps to your office, so you need to investigate via publisher website. See the Alternative Texts page.

University Press, Scholarly, or Trade Books
University Presses publish high quality texts that are often more reasonably priced—the same can be true of scholarly associations and some small academic or technical publishers that specialize in a particular subject area. Trade books are usually less expensive than traditional texts and may work well for some classes. The library may have some scholarly or trade books available as library e-books. See the University Presses page.

Library E-books & Chapters from Library E-books
Library e-books can be read via an internet browser with an institutional login. It may be feasible to assign chapters from different e-books. There can be advantages and disadvantages to assigning library e-books as course readings. See the Library E-books page.

Links to Articles in the Library's Collection
When the library has an article in electronic form, you can provide a link to students and save them the cost of course-packs. See the Online Articles page for details on how to do this successfully.

Open Educational Resources - OERs
OERs, or open educational resources, are classroom and study materials that are available online that can be reused and remixed without restriction. See the Open Educational Resources page for details on how to use OERs.

Is your textbook too expensive?
68% of students decided not to purchase a text when the price was too high—and a majority of those students were "significantly concerned" that not purchasing the text would harm their performance. [2013 Survey by Public Interest Research Group]

From 1979 - 2006, textbook prices rose at rates higher than new home prices, and even higher than medical expenses. [BLS]

From 2002-2012 textbook prices rose 62%, tuition and fees 89%, and general consumer prices 26%. [GAO based on BLS data]

The effects on students are severe. Frequency texts for introductory courses are 10 times more expensive than 2000. [2011]
Speaker

Julia Rodriguez
Nursing, Health Sciences & Scholarly Communications Librarian
Oakland University
juliar@oakland.edu

TOPIC: OER Task Force / Making the Case to Faculty
Senate Presentation (2/15/18)

Asked to speak 5-10 minutes to Senate about OER

Quickly prepared presentation - *originally was only going to mention OER Task Force*

- Emphasize legislation & wide-spread use across country, cited local examples
- Demonstrate availability of resources - need for institutionally supported initiative
- Demonstrated impact specifically on OU students
- Market forces will bring change - we’re falling behind
- Task Force work - recommendations

Provost spoke in support and *suggested* he would help 😊

Student Congress spoke in support, cited their experiences - did not mention forthcoming resolution
Task Force - Next Steps (3/5/18)

- Submitted a motion TODAY to Senate Steering for next Senate agenda
  "To encourage faculty members to use quality, affordable textbook alternatives, such as Open Educational Resources (OER), when available, and to encourage the university to develop an affordable textbook initiative that would provide incentives and institutional support.
  - Goal is for the Provost to establish an official initiative - charging OER Task force

- Student Congress voted on an OER resolution on Monday of this week. All SC resolutions to directly to the BOT.
- Been invited to present to several faculty meetings this month.
Some Lessons Learned

➢ Initiative originating with departmental faculty is key component to momentum.
   ○ Only takes one or two believers. Target those with easy adoptions and support them.

➢ Need someone to keep group focused on goal/topic.
   ○ So many overlapping issues and problems arise.
   ○ Would have liked a specific written goal or charge to refer members back to.

➢ Faculty appreciate librarians as outside experts. Embrace/exploit it!

➢ Faculty and Administrator are interested in what’s happening at peer institutions.

➢ Students have important access to Administration and even BOT
   ○ Easy win for them. Students on Congress were unanimously supportive.
   ○ Needed little guidance to initiate initiative.
Julia Rodriguez
Nursing, Health Sciences & Scholarly Communications
Librarian Oakland University Libraries
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TOPIC: OER Task Force / Making the Case to Faculty
Speaker

Kendra Lake
Director of Library Services
Saint Clair County Community College
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TOPIC: Using LibGuides to Support OER Adoption
Collaboration / review guide

HE 210

http://esearch.sc4.edu/he210

- Working with faculty to assist in discovery and selection of resources for upcoming class
- Library owned ebook used as primary text

PHS 101

http://esearch.sc4.edu/phs101

- Instructor sent primary topics / areas to cover
- OER being compiled for FA 18 adoption
Course guides

ENG 202 - Creative Writing (Summer 2018)

http://esearch.sc4.edu/ENG202/home

- Instructor list of requested resources
- Used library, open, and web resources
- When possible, uploaded file for permanent access.
- Online Section
- LTI integrates LibGuides content into Canvas

Philosophy classes

http://esearch.sc4.edu/philosophy

- Instructor supplied syllabi
- Excerpts provided in textbook and other readings replaced with library, open, and web resources
- When possible, uploaded file for permanent access
Taylor’s Video Guide to Clinical Nursing Skills

http://esearch.sc4.edu/clinicalskills

- All ADN & LPN students previously required to purchase ($114.99)
- Explored streaming access to Taylor’s but was cost prohibitive
- Worked with faculty to review outcomes and select video replacements
- 866 Views in January 2018

Signs of Life in the USA

http://esearch.sc4.edu/signs

- Required text for many ENG 102 classes
- Instructor had decided to make text optional but needed some of the essays
- Arranged so students could follow along with chapters
- Starting to get use, considering exploring with other collected essay anthologies
Textbook reserves

http://esearch.sc4.edu/textbooks

- Organized by discipline
- Faculty supplied textbooks
- OER also included

1020 views since Jan. 2017

Top 3 viewed assets
- Capstone Coach for Nursing Excellence
- Taylor’s Video Guide to Clinical Nursing Skills
- Laboratory and Diagnostic Tests with Nursing Implications
Open Ed Info Guides

Open Ed Guide - http://esearch.sc4.edu/oer

OER Pilot Award - http://esearch.sc4.edu/oeraward

Open Ed Committee - http://esearch.sc4.edu/oercommittee

Copyright - http://esearch.sc4.edu/copyright
Questions?

Contact me:

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“Question Mark Graffiti” by Bilal Camoon
Speaker

Matt Ruen
Scholarly Communications Outreach Coordinator
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TOPIC: Working with Campus Partners
Thanks for participating!

See you all at MiALA in May!